

## Message Text

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73

ACTION EUR-25

INFO OCT-01 ADP-00 CIAE-00 DODE-00 PM-07 H-02 INR-10 L-03

NSAE-00 NSC-10 PA-03 RSC-01 PRS-01 SS-15 SAJ-01 RSR-01

/080 W

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R 261515 Z JUN 73

FM AMEMBASSY MOSCOW

TO SECSTATE WASHDC 9930

INFO AMCONSUL MUNICH

USIA WASHDC

UNCLAS MOSCOW 7571

E. O. 11652: N/A

TAGS: PFOR, UR, US

SUBJ: MEDIA TREATMENT OF BREZHNEV VISIT

1. ATTENTION OF SOVIET MEDIA NOW BEGINNING TO SHIFT TO BREZHNEV VISIT TO FRANCE, BUT US VISIT STILL DOMINATES NEWS. EVENING TV NEWS GAVE 45 MINUTES TO US VISIT, THIS TIME SHORT ON FILMS AND LONG ON ANALYSIS. THERE WERE NO SHOTS OF BREZHNEV DEPARTURE OR FINAL CEREMONIES, BUT LENGTHY ACCOUNTS. NEWS REPORTS FOLLOWED BY NOW ROUTINE INTERVIEWS WITH SOVIET CITIZENS EXPRESSING ENTHUSIASM FOR RESULTS OF VISIT. VREMYA CLOSED WITH SOME OTHER US- RELATED ITEMS, INCLUDING INTERVIEWS WITH MEMBERS OF US TEACHERS EXCHANGE DELEGATION.

2. IZVESTIYA OF JUNE 25 AND PRAVDA OF JUNE 26 BOTH TURN OVER ALMOST ALL OF FIRST TWO PAGES TO VISIT. IZVESTIYA CONTINUES RECENT PRACTICE OF FRONTPAGING IN BOLD TYPE A SELECTED BREZHNEV QUOTE, THIS TIME THE ASSERTION THAT IMPROVING US- SOVIET RELATIONS NOT " ISOLATED DEVELOPMENT," BUT PART OF " BROAD PROCESS, OF IMPROVING INTERNATIONAL ATMOSPHERE. INSIDE STORY CALLS VISIT START OF " NEW ERA" IN COOPERATION PRAVDA CARRIES AGNEW AND BREZHNEV SPEECHES AND COMMUNIQUE TEXT ON FRONT PAGE. INSIDE STORY SJTS VISIT ALLOWED AMERICANS TO ACQUAINT THEMSELVES WITH " LEADER" ( RUDKOVODITEL) OF CPSU, WHO MADE GREAT IMPRESSION.

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3. OTHER CENTRAL PAPERS, WHICH DID NOT APPEAR ON MONDAY, GIVE  
EVEN MORE SPACE TO VISIT. FRONT PAGE TREATMENT. PRAVDA UKRAINY  
OF JUNE 24, FOR EXAMPLE, HAS FRONT- PAGE PHOTO OF BREZHNEV IN  
CALIFORNIA, TEXT OF AGREEMENT ON PREVENTION OF NUCLEAR WAR, AND  
LENGTHY TASS ACCOUNT OF BREZHNEV'S MEETING WITH US BUSINESS  
LEADERS ON 22 JUNE. PLUS OTHER SHORTER ITEMS.  
DUBS

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NNNNMAFVVZCZ

\*\*\* Current Handling Restrictions \*\*\* n/a

\*\*\* Current Classification \*\*\* UNCLASSIFIED

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:**  
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**Decaption Date:** 01 JAN 1960  
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**Disposition Approved on Date:**  
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**Disposition Comment:**  
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**Review Action:** RELEASED, APPROVED  
**Review Authority:** kellerpr  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 21 AUG 2001  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <21-Aug-2001 by thomasv0>; APPROVED <06-Sep-2001 by kellerpr>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
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**Status:** <DBA CORRECTED> jms 980226  
**Subject:** MEDIA TREATMENT OF BREZHNEV VISIT  
**TAGS:** PFOR, UR, US  
**To:** EUR  
MUNICH  
SECSTATE WASHDC  
USIA  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005